



OrganiCup

NEW LAUNCH JUNE 2019

We believe in providing everyone with the possibility of a safe, comfortable and sustainable period solution – including the teenagers.

Call them Millennials, Gen Z or Net Gen, but they are the ones who will see the devastating effects of climate change, and many of them are acutely aware of the need to care for and protect the environment.

This consumer group isn't simply a "nice to have" when it comes to sustainability action, climate change and buying power. They make up a large part of the global population and how they choose to spend their money, work, eat and drink can change the ballgame.



That's why, we have extended the OrganiCup family with the Mini cup, so young girls can start this new phase using a menstrual cup - instead of disposables - that's not only better for the environment, but also better for their body as it doesn't contain any hazardous chemicals.

And there's no reason why teenagers cannot start using a cup right away. Understanding your body and getting to know your flow takes time, but using a cup can make this easier, as you can keep track of your flow, you can use the cup for up to 12 hours (day and night), so you don't have to worry about changing your period product at school, at sleep-overs, when you go to the beach or to a festival.



Three young women are posing together against a solid pink background. The woman on the left is wearing a black and white striped tank top and a dark skirt, with her hand on her hip. The woman in the center is wearing a dark blue turtleneck and purple jeans, with her arm around the woman on the left. The woman on the right is wearing a grey long-sleeved top and dark pants. All three are smiling and looking towards the camera.

**Thanks to many requests from our business
partners and consumers...**



... it is time to expand our product range.



Size A

For those who haven't
given birth vaginally

+

Size B

For those who have
given birth vaginally

+

...



NEW



Launch: June 2019
Item no: 00003
RRP: 24 euro/21 GBP/28 USD

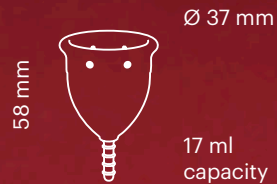
Size Mini

For teens or those who
need a smaller size



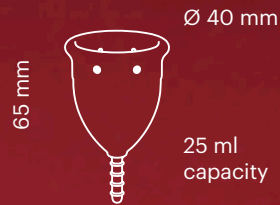
Size Mini

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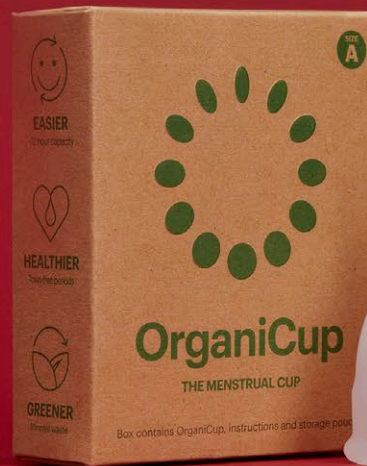
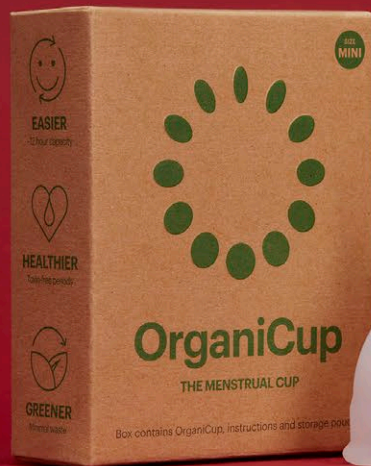
Size A

For those who haven't given birth vaginally



Size B

For those who have given birth vaginally



Art. no.	GTIN-13	Description	QUANTITIES			MEASUREMENTS (MM) Height (h) Width (w) Depth (d)			WEIGHTS (G)				PALLET LOAD (EURO-PAL.)		OTHER										
			SELLING UNIT	INNER BOX (Selling units)	OUTER BOX (Selling units)	SELLING UNIT h x w x d	INNER BOX h x w x d	OUTER BOX h x w x d	SELLING UNIT NET WEIGHT (only the cup)	SELLING UNIT BRUT WEIGHT (cup + packaging)	INNER BOX	OUTER BOX	OUTER BOX PER LAYER	OUTER BOX / 180CM LOADING HEIGHT	INTRASTAT/HS CODE (TARIFF)	HTS Code/ Schedule B	GUARANTEED SHELF LIFE (MONTHS)	Expiration date after opening (months)	% organic ingredients	% natural origin ingredients	Capacity (to air holes) (ml)	Capacity to rim (ml)	Total cup length (mm)	Stem length (mm)	Diameter (mm)
00001	5711782000014	OrganiCup size A - EN	1	6	108	95 x 75 x 30	115 x 92 x 200	220 x 370 x 580	13	34	240	5200	4	32	96190089	40169997	120				23	25	65	18	40
00002	5711782000021	OrganiCup size B - EN	1	6	108	95 x 75 x 30	115 x 92 x 200	220 x 370 x 580	15	36	250	5500	4	32	96190089	40169997	120				26	30	70	18	45
00003	5711782000038	OrganiCup size Mini - EN	1	6	108	95 x 75 x 30	115 x 92 x 200	220 x 370 x 580	8	29	210	4900	4	32	96190089	40169997	120				15	17	58	19	37

We have tested the OrganiCup size Mini among our consumers in the age of 14 to 25 and here is what they say:

I love the Mini!

I tried size A before, but it simply didn't work. I'm so happy with the Mini!

So much easier to remove.

Easy insertion, preferable to regular size organicup.

You should sell this in stores.

I received the mini cup because I couldn't get the A-size to close tight, and consequently blood spilled every single time I used it. The problem has been solved completely by the mini cup.

It is seriously so much more comfortable and easy to use!

It was hard in the beginning, but when you get used to it, it is a really good solution!



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June 2019

Size Mini

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